



# NEWS RELEASE

FOR IMMEDIATE RELEASE

November 29, 2011

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## Government Websites Designed by CivicPlus Earn Recognition for Eight U.S. Cities and Counties *Websites Win 11 Awards as Top Digital Cities in U.S. and for Creative Achievement*



**MANHATTAN, KS** (November 29, 2011) Government websites designed by [CivicPlus](#), the nation's community engagement experts, recently earned 11 awards for eight U.S. cities and counties. The company announced today that interactive websites designed for local government agencies in Georgia, Colorado, Arizona, Virginia, Wisconsin and Utah were honored in two prestigious competitions earlier this month.

Five CivicPlus clients ranked among the top digital city governments in the U.S. in the Center for Digital Government and Digital Communities 10<sup>th</sup> anniversary Digital Cities Survey. The survey focused on results achieved by cities, via the use of technology, in operating efficiencies and realizing strategic objectives despite current fiscal constraints. Judged in categories based on their populations, [Augusta, GA](#), ranked 5<sup>th</sup> among cities with 125,000 to 249,000 residents; [Pueblo, CO](#), and [Avondale, AZ](#), ranked 3<sup>rd</sup> and 7<sup>th</sup> respectively in the 75,000 - 124,999 category; and [Danville, VA](#), and [New Berlin, WI](#), took 4<sup>th</sup> and 9<sup>th</sup> place among cities with populations of 30,000 - 74,999. Winners were honored at a special awards ceremony concurrent with the National League of Cities annual conference in Phoenix, AZ, on November 11th.

In the 2011 MarCom Awards Competition, four CivicPlus clients won six awards. Government websites in [Athens-Clarke County, GA](#), [Daggett County, UT](#), [Bayside, WI](#), and [Pueblo, CO](#) were recognized for creative marketing and communications achievements in government websites and homepage design. Administered by the Association of Marketing and Communication Professionals, entries are judged by professionals who look for organizations and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

"Used effectively, Web 2.0 and social media can save cities and counties money, allow them to offer more services, and encourage citizens to take a more active role in local government," said Ward Morgan, CEO of CivicPlus. "CivicPlus works hand-in-hand with local government teams to

design websites that reflect the unique personality of each area while sharing best practices and the lessons we've learned from working with local governments for more than 10 years. We congratulate all of the award winners. They represent the best of the best in government communications.”

CivicPlus has designed nearly 1,000 local government websites serving 32.6 million citizens throughout North America. The company has earned the Center for Digital Government's Best Fit Integrator Award for delivering extraordinary digital solutions to public IT projects. Its innovative CivicPlus Government Content Management System™ offers more than 60 customizable, integrated eGovernment applications, including Citizen Request Tracker™, MuniMobile™, Facebook and economic development tools. CivicPlus ([www.civicplus.com](http://www.civicplus.com)) was founded in 2001, and was selected by Inc. Magazine as “One of the Fastest-Growing Privately Held Companies in the U.S.” in 2011. Over the past two years, CivicPlus clients have won more than 230 website awards.

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