



NEWS RELEASE

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CivicPlus Releases “Community Connection” for Client Sites Utilizes Social Media-Like Interactions for Citizens And Governments

MANHATTAN, KS - (July 16th, 2012) [CivicPlus](#), the leading provider of comprehensive community engagement software, announced this past weekend the arrival of yet another tool to allow communities and their citizens to interact more fully online. Community Connection, rolled out to all CivicPlus client websites, utilizes social media principles to allow citizens to become even more plugged into their community.

“This is a milestone for online community engagement and interaction,” said Ward Morgan, CEO of CivicPlus. “This functionality will allow community websites to capture the real-time pulse of the people when it comes to things that will impact their lives and their neighborhoods. It is another powerful tool that we are putting in the hands of our clients and their citizen users.”

This result of a continuous drive within CivicPlus to considerably augment the usability and interactivity of client sites and to continue to increase the level of engagement that citizens have with their government, Community Connection will allow users of CivicPlus client websites to:

- Create groups for efficient citizen collaboration
- Follow discussions and stay informed in a social media-like environment
- Frame, drive, facilitate and moderate citizen input on important community interests

“This cements CivicPlus at the head of the pack with regards to digital citizen engagement,” said CivicPlus Chief Technical Officer Brain Rempe. “This tool will prove to be indispensable to cities and counties who want to more fully engage their residents in the business of government, which is really the people’s business.”

About CivicPlus

Based in Manhattan, KS, CivicPlus has designed more than 1,100 local government websites serving 43 million citizens throughout North America. A recipient of the Center for Digital Government’s Best Fit Integrator Award for delivering extraordinary digital solutions to public IT projects, CivicPlus transforms municipal websites into powerful two-way communication platforms that let citizens talk to and participate in local government. Find out where your community falls on the [digital community engagement scale](#) developed by CivicPlus eGov experts. In 2012, CivicPlus will invest more than \$2 million in products, research and development. The innovative CivicPlus Government Content Management System (GCMS™) now offers more than 60 applications including Citizen Request Tracker, MuniMobile, Facebook and economic development tools. Founded in 2001, CivicPlus was selected by Inc. Magazine as “One of the Fastest-Growing Privately Held Companies in the U.S.” in 2011. For more information visit www.civicplus.com.