



NEWS RELEASE

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CivicPlus announces Digital Community Engagement Survey Designed to Determine What Citizens Want in a Government Website

MANHATTAN, KS - (**July 25, 2012**) CivicPlus, the leading developer of comprehensive community engagement websites for local government, has initiated a national research study that will examine how citizens interact with their local governments online. The survey, called the Digital Citizen Engagement Survey, can be found at <http://go.civicplus.com/DigitalCitizenEngagementSurvey>.

“We want to find out what citizens want and expect to see on their local government's website,” CivicPlus CEO Ward Morgan said. “We want to target what capabilities and conveniences people would most utilize on a government site. In determining this, we can help local governments create, build, design and outfit their websites with the tools that would increase citizen engagement with the website, and thus would increase the level of citizen involvement in their government.”

The survey, which is open to anyone who wishes to go through the 3-5 minute online **questionnaire**, is anonymous and no personal information is collected. It will be available until August 24.

The results of the survey will be released to the public through a case study to be completed this fall that will examine the gaps between citizen wants, needs and expectations compared to what governments are actually providing on their websites. The study will be released on CivicPlus' website, www.civicplus.com.

About CivicPlus

Based in Manhattan, KS, CivicPlus has designed more than 1,100 local government websites serving 43 million citizens throughout North America. A recipient of the Center for Digital Government's Best Fit Integrator Award for delivering extraordinary digital solutions to public IT projects, CivicPlus transforms municipal websites into powerful two-way communication platforms that let citizens talk to and participate in local government. Find out where your community falls on the [digital community engagement scale](#) developed by CivicPlus eGov experts. In 2012, CivicPlus will invest more than \$2 million in products, research and development. The innovative CivicPlus Government Content Management System (GCMS™) now offers more than 60 applications including Citizen Request Tracker, MuniMobile, Facebook and economic development tools. Founded in 2001, CivicPlus was selected by Inc. Magazine as “One of the Fastest-Growing Privately Held Companies in the U.S.” in 2011. For more information visit www.civicplus.com.

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