



NEWS RELEASE

FOR IMMEDIATE RELEASE

August 1st, 2012

CONTACT:

Jerry Schmidt
Public Relations Managers
(785) 232-1569
gschmidt@civicplus.com

Three CivicPlus Client Websites Honored in Digital Counties Survey Websites named in Top 10 of their respective categories

MANHATTAN, KS - (**August 1, 2012**) [CivicPlus](#), the leading provider of local government websites and comprehensive community engagement software , is proud to announce that three of its clients have recently been honored by placing in the Top Ten of the latest Digital Counties Survey.

The 2012 Digital Counties Survey award winners were named Monday, July 16, by the Center for Digital Government (CDG), a national research and advisory institute focused on IT policies and best practices in state and local government.

Conducted by CDG and Government Technology in partnership with the National Association of Counties, the survey evaluates entrants on their ability to demonstrate successful outcomes through the strategic use of technology.

Cumberland County, Pa., placed second in the 150,000-249,000 population category; Roanoke County, Va., placed third in the less than 150,000 population category and Loudon County, Va., placed seventh in the 250,000-499,000 population category.

"Our website is a flexible platform that has enabled us to engage our citizens and offer more citizen-focused information and services, such as new flash announcements, emergency alerts, online video and social media integration. **The streamlined administrative side of our site also allows staff to deploy new information quickly and efficiently manage the site's content on a daily basis,**" says Gray Craig, Web Content Manager for Roanoke County. "Roanoke County is pleased to be placed in the No. 3 spot for this year's rankings for municipalities with a populations of less than 150,000. Our dedication to providing technology that our citizens can use has earned Roanoke County a spot within the top 10 Digital Counties list for the past nine consecutive years."

Bill McIntyre, Web Administrator for Loudon County, commented on their website, saying, "Loudoun County constantly strives to provide a very cost effective government for its taxpayers. We view technology as a tool that allows us to make the most of the funding provided. This approach allows us to regularly evaluate our systems and processes and we look for ways to improve.

"In order to constantly improve, Loudoun must be willing to look at all potential solutions. The website was hosted and maintained in-house. We found that we could cost effectively host our website on CivicPlus and utilize the resources we were spending on the self-hosting to work on other systems."

"Above the recognition, it is a way we can benchmark ourselves. This along with other benchmarks allows us to determine if our decisions and approaches are successful."

Cumberland County, which could not be reached for comment, launched its website with CivicPlus in

February 2008, and has received Digital Counties Survey recognition each year since 2009.

Roanoke County partnered with CivicPlus in May 2010, while Loudoun County signed on in December 2010.

About CivicPlus

Based in Manhattan, KS, CivicPlus has designed more than 1,100 local government websites serving 43 million citizens throughout North America. A recipient of the Center for Digital Government's Best Fit Integrator Award for delivering extraordinary digital solutions to public IT projects, CivicPlus transforms municipal websites into powerful two-way communication platforms that let citizens talk to and participate in local government. Find out where your community falls on the [digital community engagement scale](#) developed by CivicPlus eGov experts. In 2012, CivicPlus will invest more than \$2 million in products, research and development. The innovative CivicPlus Government Content Management System (GCMS™) now offers more than 60 applications including Citizen Request Tracker, MuniMobile, Facebook and economic development tools. Founded in 2001, CivicPlus was selected by Inc. Magazine as "One of the Fastest-Growing Privately Held Companies in the U.S." in 2011. For more information visit www.civicplus.com.

###