



NEWS RELEASE

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Six CivicPlus Clients Named “2012 Digital Cities Survey” Winners Marana, Ariz., Places First in its Class

MANHATTAN, KS - (November 16, 2012) The Town of Marana, Ariz., was recently named the first-place winner in its population group in the 2012 Digital Cities Survey conducted by the Center for Digital Government, which honors local governments that demonstrate IT best practices to better serve their communities.

Marana, which was named the top community in the population category of 30,000-74,999, went through a website redesign in the last year in partnership with [CivicPlus](#), the leading provider of government websites and community engagement software, among other IT-related projects.

Selected cities have demonstrated that they’ve made progress from the previous year, realized a return on investments to some degree, and steered towards innovation and creative practices.

A CivicPlus client since 2006, Marana and Information Technology Director Carl Drescher credited the website with helping keep costs down while remaining on the cutting edge of technology.

“It was the first year the town had entered and hearing that we won really highlighted all the good work that our people have been doing over the last year.” Drescher said. “We are using Citizen Request Tracker and folks are able to reach us with concerns and that makes us more efficient. We’ve utilized software to coordinate repairs on both vehicles and pavement and it helps us keep the infrastructure issues addressed.

“It’s a good website and it represents our city well.”

While Marana took home first-place honors, five other CivicPlus clients were recognized in the top 10 of their respective population categories as well.

- Wauwatosa, Wis., placed second in the 30,000-74,999 population category
- Danville, Va., placed fourth 30,000-74,999 population category
- Pueblo, Colo., placed fifth in the 75,000-124,999 population category
- Avondale, Ariz., placed eighth in the 75,000-124,999 population category
- Augusta, Ga., placed sixth in the 125,000-249,999 population category

“The fact that several CivicPlus clients placed in the top 10, with one even receiving first place, means that our clients are continuing to gain recognition for the hard work and dedication they’ve made to better engage their citizens through technology,” said Ward Morgan, CivicPlus CEO. “Civic Plus’ focus on helping our clients create websites that not only are well-designed, but highly functional and service-oriented, is how we best can help local governments overcome IT challenges and foster government-citizen interaction.”

The six awards from the 2012 Digital Cities Survey means that CivicPlus clients have won 66 awards

in 2012 and more than 150 in the last two years.

About CivicPlus

Based in Manhattan, Kan. CivicPlus has designed more than 1,200 local government websites serving 43 million citizens throughout North America. A recipient of the Center for Digital Government's Best Fit Integrator Award for delivering extraordinary digital solutions to public IT projects, CivicPlus transforms municipal websites into powerful two-way communication platforms that increases citizen participation in local government. The CivicPlus Government Content Management System (GCMS™) now offers more than 60 applications including Citizen Request Tracker, MuniMobile, Facebook and economic development tools. Founded in 2001, CivicPlus was selected by Inc. Magazine as "One of the Fastest-Growing Privately Held Companies in the U.S." in 2011 & 2012. For more information visit www.civicplus.com.

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