



CivicEngage® MobileAdmin App

Putting the Power of Your CivicEngage Website in the Palm of Your Hand

A growing number of business professionals are searching for mobility solutions to help them more efficiently manage their job tasks and daily responsibilities. Data shows that business solution apps boost worker productivity by more than 34 percent. As a result, 60 percent of business professionals regularly use mobile apps for work-related activities¹.

To enable greater efficiency and optimize workflows for local government website administrators, CivicEngage offers the CivicEngage MobileAdmin app. Available for all CivicEngage customers utilizing the Aurora platform, the MobileAdmin app allows you to communicate important information when it happens, no matter where you are.



Enhance Productivity and Speed Communication with Access to the Following Modules

- Alert Center
- News Flash
- Calendar
- Citizen Request Tracker (coming in 2017)

Communicate with Citizens Anytime, Anywhere

Manage key administrative functions of your CivicEngage website anytime, anywhere from an Apple® or Android™ smartphone or tablet using the MobileAdmin app. This powerful administrative tool allows you to further manage your CivicEngage website when you're away from your computer. Quickly add, modify, or approve categories and items from your mobile device



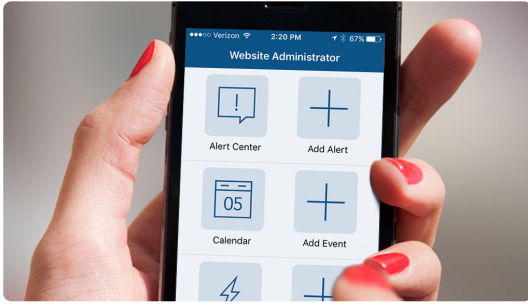
Alert Center Notifications

Create and share critical messages using the Alert Center module when you are out in the community or after business hours.

Immediate News Flash Updates

When news breaks, your community needs to know. Share timely information as soon as it's available.

¹"Ten Enterprise Mobility Statistics That May Surprise You," Fliplet, <http://fliplet.com/blog/enterprise-mobility-statistics-infographic/>



24/7 Civic Calendar Access

Keep your community calendars organized and up-to-date. Manage calendars when you are away from your desk and out in the community.

Expedite Citizen Requests

Citizen requests aren't just made during business hours. Manage the progress of outstanding tasks by accessing the Citizen Request Tracker from your mobile device.

Top Five Time-Saving Uses for the MobileAdmin App

	YOUR CHALLENGE	OUR SOLUTION
After Hour Citizen Communications	A multi-vehicle car accident has the entrance to a major highway blocked. You need to alert citizens about the implemented detour, but you're away from your office and computer.	Access the Alert Center module to activate the alert bar on your website, send notifications to subscribers, and provide instant updates as the situation changes.
Immediate Approvals	You're in a meeting and a staff member asks you to review and approve a time-sensitive item, but you won't be back at your desk for several hours.	Review and approve items immediately from your mobile phone, alleviating bottlenecks and delays in your workflows
Anytime, Anywhere, News Flash Updates	The legislators in your community just voted on an important policy. You want to share the news on your civic website but don't want to leave the legislator meeting early to go back to your desk.	Create a News Flash update instantly from your mobile phone or tablet, keeping citizens informed as news breaks.
Instant Calendar Edits	You're on the subway commuting to work when the Mayor calls to tell you she saw a typo in the calendar event you created the day before, and she wants it fixed immediately.	Using your mobile phone or tablet, edit the calendar entry and publish the corrections instantly.
Urgent Citizen Request Management	It's a holiday and your office is closed, but a citizen reports a dangerous pothole impacting holiday travelers using your CivicEngage Citizen Request Tracker tool.	Assign the request to the designated contact within your public works department from your mobile device and follow it through to resolution without placing a phone call, logging in to your computer, or disrupting your holiday plans.

If you are a V4 user and are ready to make the switch to Aurora to gain access to the MobileAdmin app and a variety of additional product enhancements and time-saving features, contact your account manager today.

News Flash, Calendar, and Citizen Request Tracker (coming in 2017) access available for upgraded accounts.

For more information on the CivicEngage MobileAdmin App and to learn how it can increase your productivity, contact the civic engagement experts at CivicPlus at 888.228.2233 or sales@civicplus.com or visit us online at civicplus.com



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